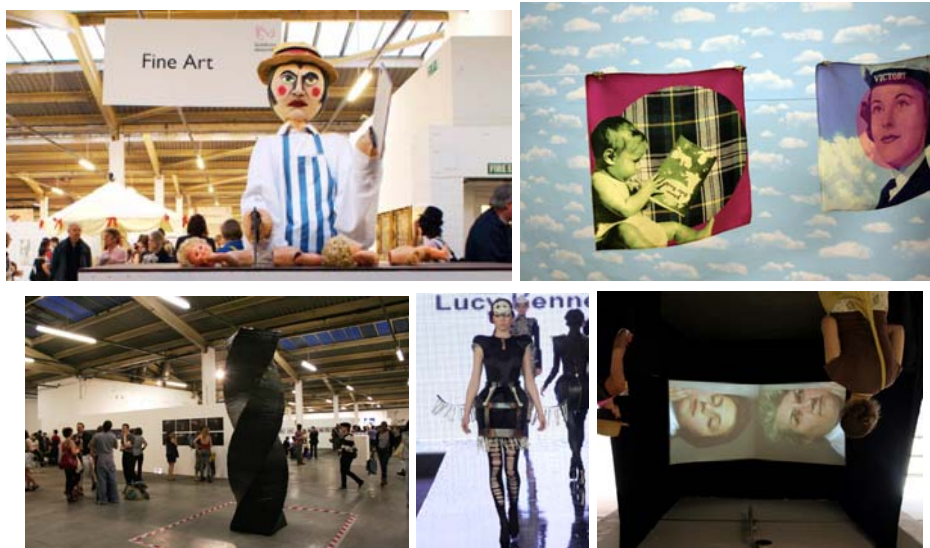




**FREE RANGE 2011
ART & DESIGN SHOW
THE OLD TRUMAN BREWERY**



**2 JUNE – 25 JULY 2011
PRESS PREVIEWS & FASHION SHOWS FROM 31 MAY 2011**

LAUNCH ANNOUNCEMENT PRESS RELEASE

The UK's largest art and design graduate talent exhibition **Free Range** returns to East London's **Old Truman Brewery** in June for an eight-week free showcase of new British art and design talent. Now in its eleventh year, **Free Range** has established itself as the authoritative identifier and supporter of tomorrow's best young creative talent. 2011 will be the exhibition's biggest year yet with over 150 UK arts courses participating. Free Range 2011 will see the return of the highly successful 'Fashion' category that launched last year and the introduction of a further new 'Motion Arts' exhibition. These disciplines will join photography, art, graphic design and interior design on the schedule for the largest showcase of visually creative work to date.

Under the guidance of creative director Tamsin O'Hanlon, **Free Range** continues to develop year on year and has become a crucial part of London's cultural calendar. With more than 100,000 visitors attending the free exhibitions in 2010, the show attracts over forty-five participating UK universities and art colleges including Middlesex University, Nottingham Trent University and Ravensbourne College. In

addition to providing exhibiting talent with a prominent platform for their work, Free Range collaborates with leading industry figures, opinion formers and institutes to facilitate introductions with new creative talent.

For the second year **Free Range** will also collaborate with D&AD to present their annual 'New Blood' showcase, selecting the best graduates in graphic design, visual communication, advertising, and other commercial creative arts.

Free Range will commence with a series of invitation only fashion shows from May 31st to Friday 3rd June and a private view on the 2nd June before opening to the public on 3rd June. The exhibitions are open weekly from Friday – Monday. The 2011 schedule will be as follows:

- Week One:* Fashion and Design
- Week Two:* Design
- Week Three:* Photography
- Weeks Four:* Photography
- Week Five:* 'New Blood' (in collaboration with D&AD)
- Week Six:* Art
- Week Seven:* Interior Architecture
- Week Eight:* Motion Arts

For up to date information see: www.free-range.org.uk

For further press information, please contact Margaret on 020 7033 6868 or email Alyn Horton: alyn@margaretlondon.com
www.margaretlondon.com

LISTINGS INFORMATION

Free Range Art & Design 2011
2 June – 25 July 2011

The Old Truman Brewery
91-95 Brick Lane
London, E1 6QL
info@free-range.org.uk
0207 770 6001
www.free-range.org.uk

FREE ENTRY

Opening times:

Private Views: Thursdays 6pm-10pm
Exhibition Days: Fridays to Sundays 10am-7pm and Mondays 10am-4pm
Closed: Tuesdays to Thursdays

ABOUT THE OLD TRUMAN BREWERY

The Old Truman Brewery, East London's revolutionary arts and media quarter, is home to a hive of creative businesses as well as exclusively independent shops, galleries, markets, bars and restaurants. For fifteen years the Old Truman Brewery has been sensitively regenerating its ten acres of vacant and derelict buildings into spectacular office, retail, leisure and event spaces. The finely tuned mix of business and leisure has created an environment unique in London, making the Old Truman Brewery a destination in its own right.

The Old Truman Brewery has a history of running special projects and supporting artists and designers. Initially, this was with a view to showcasing the Old Truman Brewery as a major creative venue as well as providing up and coming talent with the chance to perform on an international level. Now these special projects, which include Free Range and Fashion East (www.fashioneast.co.uk) very much push themselves forward under their own momentum.

www.trumanbrewery.com

FREE RANGE 2011 DIARY (*Exhibitions are subject to change)

FASHION WEEK

Catwalk Shows (invite only): Tuesday 31st May to Friday 3rd June

American InterContinental University	Fashion Show	Boiler House	530pm Tues 31st May
Winchester School of Art	Fashion Show	F Block G1	6pm Wed 1st June
Southampton Solent University	Fashion Show	Boiler House	8pm Wed 1st June
Middlesex University	Fashion Show	F Block G1	6pm Thurs 2nd June
K College	Fashion Show	Boiler House	6pm-10pm Thurs 2nd June
Arts University College at Bournemouth	Fashion Show	F Block G1	12pm Fri 3rd June
Havering College	Fashion Show	Boiler House	230pm Fri 3rd June
Croydon College	Fashion Show	F Block G1	330pm Fri 3rd June
University of Plymouth Somerset	Fashion Show	F Block G1	7pm Fri 3rd June
University College Falmouth*	Fashion	F Block B4	

*Private View: Thursday 2nd June/ Public show: Friday 3rd June - Monday 6th June

DESIGN WEEK 1

Private View: Thursday 2nd June/ Public show: Friday 3rd June - Monday 6th June

Middlesex University featuring:	Art & Design Fashion, Graphic Design, Illustration, Interior Architecture, Design & Applied Arts, Jewellery, Printed Textiles, Weave, Photography, Mixed Media & Knit, Sonic Arts, Fine Art	F Block T1-T5
Birmingham Metropolitan College	Graphics	Shop 14
Havering College featuring:	Art & Design Graphic Design, 3D Design, Fashion, Art & Photography	Dray Walk Gallery

DESIGN WEEK 2

Private View: Thursday 9th June/ Public show: Friday 10th June - Monday 13th June

University of East London	Visual Communications	F Block T1
Barking & Dagenham College	Graphics	F Block T3
Barking & Dagenham College	Fine Art	F Block T4
University for the Creative Arts Maidstone	Graphics	F Block T5
University of Greenwich	Graphics & 3D	Dray Walk Gallery
South East Essex College	Fashion	Shop 14

PHOTO WEEK 1

Private View: Thursday 16th June/ Public show: Friday 17th June - Monday 20th June

University of Westminster	Photography	F Block T1
Plymouth College of Art	Photography	F Block T2
City of Westminster College	Photography	F Block T3
Burton & South Derbyshire College	Photography	F Block T3
University Campus Suffolk	Photography	F Block T4
Nottingham Trent University	Photography	F Block T5
Roehampton University	Photography	Shop 14
Wiltshire College Salisbury	Photography	Dray Walk Gallery

PHOTO WEEK 2

Private View: Thursday 23rd June/ Public show: Friday 24th June - Monday 27th June

University for the Creative Arts, Farnham	Photography	F Block T1
Cambridge School of Art	Photography	F Block T1
Edinburgh Napier University	Photography	F Block T1
Edinburgh College of Art	Photography	F Block T1
New College Swindon	Photography	F Block T1
University of West London	Photography	F Block T2
Swansea Metropolitan University	Photography	F Block T3
Amersham & Wycombe College	Photography	F Block T4
Barking & Dagenham College	Photography	F Block T5
University College Falmouth	Photography	F Block B4
University of Central Lancashire	Photography	Shop 14
Cleveland College of Art & Design	Photography	Dray Walk Gallery

NEW BLOOD WEEK

Private View: Thursday 30th June/ Public show: Friday 1st July - Monday 4th July

D&AD New Blood featuring	Graphics, Advertising, Visual Communication, Digital Media & Illustration	F Block T1-T5, Dray Walk Gallery & Shop 14
American InterContinental University		
Barnet College		
Bath Spa University		
Bedford College		
Blackpool & the Fylde College		
Buckinghamshire New University		
Burton & South Derbyshire College		
Colchester Institute		
Duncan of Jordanstone College of Art & Design		
Edinburgh College of Art		
Edinburgh Napier University		
Glasgow School of Art		
Hereford College of Art		
Hull School of Art & Design		
Kingston University		
Leeds College of Art		
Loughborough University		
Middlesex University		
Northumbria University		
Norwich University College of the Arts		
Nottingham Trent University		
Ravensbourne		
Robert Gordon University		
School of Communication Arts 2.0		
Sheffield Hallam University		
Southampton Solent University		
Sussex Coast College		
Swansea Metropolitan University		
The Arts University College at Bournemouth		
University College Falmouth		
University for the Creative Arts at Maidstone		
University of Bolton		
University of Central Lancashire UCLAN		
University of Gloucestershire		
University of Greenwich		
University of the Arts, London		
University of Huddersfield		

University of Leeds
 University of Lincoln
 University of Plymouth
 University of the West of England
 University of Wales Newport
 University of Westminster
 University of Wolverhampton

ART WEEK (Painting, Sculpture, Illustration & Fine Art Media)

Private View: Thursday 7th July/ Public show: Friday 8th July - Monday 11th July

The Arts University College at Bournemouth	Art, Illustr & Architecture	F Block T1
University of Hertfordshire	Art	F Block T2
Bath Spa University	Art	F Block T3
South Essex College	Art	F Block T4
Batley School of Art and Design	Art	F Block T5
Northbrook College	Art	Shop 14
Oxford Brookes University	Art	Dray Walk Gallery
Northumbria University	Art	F Block B5

INTERIOR ARCHITECTURE WEEK

Private View: Thursday 14th July/ Public show: Friday 15th July - Monday 18th July

IE Show (Interior Educators) featuring	Interior Architecture , Interior Design, Spatial Design	F Block T1
Duncan of Jordanstone College of Art & Design		
Edinburgh College of Art		
Glasgow School of Art		
Kingston University		
Leeds College of Art		
Leeds Metropolitan University		
London College of Communication		
London Metropolitan University		
Middlesex University		
Manchester Metropolitan University		
Northumbria University		
The Arts University College at Bournemouth		
University for the Creative Arts Canterbury		
University of Brighton		
University of Central Lancashire		
University of Essex - Writtle College		
University of Hertfordshire		
University of Huddersfield		
University of Portsmouth		
University of Salford		
University of Wales Institute, Cardiff		
University College Falmouth	3D & Interior Design	F Block T4
Nottingham Trent University	Interior Architecture & Design	F Block T5
Ravensbourne	Interior Architecture & Design	Shop 14
Coventry University	Art, Illustr, Graphics, Fashion	F Block T2
University of Portsmouth	Photography	F Block T3
Leeds College of Art	Art	Dray Walk Gallery

MOTION ARTS & PHOTO WEEK

Private View: Thursday 21st July/ Public show: Friday 22nd July - Monday 25th July

Prime Cuts	TV & Film Design, Production Design, Costume Design, Effects & Make Up	F Block T3
Edinburgh College of Art		
Hull College of Art & Design		
Middlesex University		
National Film and Television School		
Nottingham Trent University		
Plymouth College of Art		
University of Brighton		
University of Glamorgan		
Wiltshire College Salisbury		
The Arts University College at Bournemouth	Photography	F Block T1
Canterbury Christ Church University	Photography	Dray Walk Gallery
University of Portsmouth	Art	F Block T4 & T5
Northampton	Art	Shop 14